

Foodi

**NINJA**  
**Foodi**

PRODUCT MESSAGING:

How we're talking about the  
**Ninja® Foodi® 7-in-1 Multi-Cooker**  
**OP300EU**



OP300EU

**Naming Convention:  
Ninja® Foodi® 7-in-1 Multi-Cooker OP300EU**



**Tech Spec**

<b>Model Number</b>	OP300EU
<b>Product Description</b>	Ninja® Foodi® 7-in-1 Multi-Cooker
<b>Wattage</b>	1460W
<b>Technology</b>	TenderCrisp Technology
<b>Cooking Functions</b>	7 - Pressure Cook, Air Crisp, Slow Cook, Steam, Sear/Sauté, Bake/Roast, Grill
<b>Includes</b>	6L Cooking Pot 3.7L Cook & Crisp Basket Reversible Rack Pressure Lid Crisping Lid Inspirational Recipe Guide
<b>Guarantee</b>	2 Years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

## The pressure cooker that crisps

Exclusive **TenderCrisp** Technology cooks and crisps food to golden-brown perfection.

- Pressure cook to lock in juices, crisp for the perfect finish
- Pressure cooking creates tender meals up to 70% faster\* than traditional methods
- Swap to the Crisping Lid to give food a crispy, golden finish

\*Compared with slow cooking, simmering or braising.

2

## One pot does the lot!

Easily switch between 7 cooking functions.

- Pressure Cook, Air Crisp, Slow Cook, Bake/Roast, Grill, Sear/Sauté and Steam.
- Air Fry guilt-free fried food with little to no oil. Up to 75% less fat than traditional frying methods\*\*

\*\*Tested against deep-fried, hand-cut French fries.



3

## Complete meals

Cook mains and sides at the same time.

- Layer vegetables and grains with meat, fish or other proteins using the reversible rack
- Retains individual textures and tastes
- Keeps your meal warm for up to 12 hours



4

## Cook from frozen

Get the same delicious crispy finish.

- Defrost, cook and crisp in one go
- TenderCrisp a whole chicken from frozen in a fraction of the time



5

## Easy to use

Perfect for every day.

- Includes 6L Cooking pot and 3.7L Cook & Crisp basket
- Holds up to 1.1kg of French fries or a 2kg chicken
- Non-stick, dishwasher-safe parts
- Inspirational recipe guide in the box



## Lifestyle Images



## Cutout Images



## The Legal Bit

Please ensure all claims are used alongside the correct disclaimers

Pressure Cook up to 70% faster\* than traditional methods

\*Compared with slow cooking, simmering or braising.

Air Fry - up to 75% less fat than traditional frying methods\*\*

\*\*Tested against deep-fried, hand-cut French fries.

## Logo Use

**NINJA  
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### LOGO MARK

The product should always be supported with the NINJA Foodi logo lockup. Do not break, distort or skew this logo. It must always be presented as a stacked lock up.

**NINJA  
Foodi**

### CLEAR SPACE

To ensure visual balance and clarity, the logo should be surrounded by a minimum of 3mm clear space.

Minimum 3mm  
clear space

Minimum width 1 inch  
**NINJA  
Foodi**

### MINIMUM WIDTH

Scale and proportion of the logo should be determined by the available space in the execution. There is no set maximum width for the logo; however, to ensure legibility, it should never appear smaller than 1" in print or 100px wide on screen.

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