

NINJA[®]

PRODUCT MESSAGING:

How we're talking about the
Ninja[®] Blender with Auto-iQ[®]
BN495EU



BN495EU

Naming Convention: Ninja® Blender with Auto-iQ® BN495EU



Tech Spec

Model Number	BN495EU
Product Description	Ninja® Blender with Auto-iQ®
Wattage	1000W
Auto-iQ® Programs	2 - Blend, Max Blend
Manual Settings	Pulse, Start/Stop
Includes	2 x 700ml Cups with spout lid Pro Extractor Blades Inspiration Guide
Guarantee	2 Years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

Blend in the cup, enjoy on-the-go

Easily create delicious smoothies and drinks using your favourite fresh and frozen ingredients.

- Blend straight into the 700ml cup
- Add the handy no-spill lid
- Enjoy straight away or take to work, the gym or in the car

2

Auto-iQ
ONE-TOUCH INTELLIGENCE

Automatic one-touch blending programs.

- 2 Auto-iQ programs do all the hard work for you.
- Unique pulse, pause and blend patterns, tailored to deliver the results you want at the touch of a button.



3

Ninja® Blade Technology

Ninja's high-quality stainless steel blades are built to last and put to the test with 1000 ice-crushing cycles.

- Pro Extractor Blades easily blend whole fruit, vegetables, nuts, seeds and ice.
- Driven by a powerful 1000W motor.



4

Delicious results

Quickly and easily create silky smoothies and ice-cool drinks.

- Powerful motor and unique blade design work together to blend fresh and frozen ingredients, even crushing ice.
- Includes inspirational Recipe Guide to kick-start your imagination.



5

Easy to use

Simple one-touch controls.

- Easily select either automatic programs or manual settings.
- Dishwasher-safe parts for easy cleaning.



Lifestyle Images



Cutout Images



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