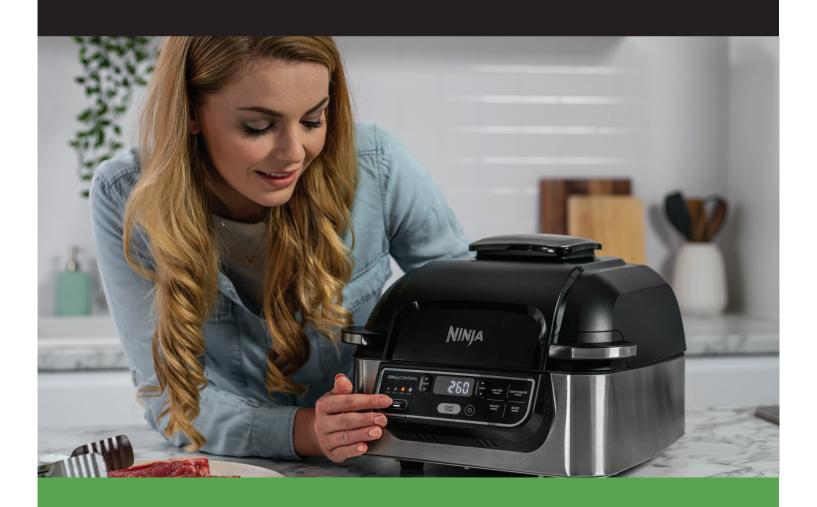
NINJA Foodi

PRODUCT MESSAGING:

How we're talking about the Ninja® Foodi® Grill & Air Fryer AG301EU



AG301EU

Naming Convention: Ninja® Foodi® Grill & Air Fryer AG301EU



Tech Spec	
Model Number	AG301EU
Product Description	Ninja® Foodi® Grill & Air Fryer
Wattage	1760W
Technology	Cyclonic Air Technology
Cooking Functions	5 - Grill, Air Fry, Roast, Bake, Dehydrate
Includes	5.7L Cooking Pot
	560cm² Grill Plate
	3.8L Crisper Basket
	Cleaning Brush
	Chef-Created Recipe Guide
Guarantee	2 Years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

Enjoy authentic outdoor cooking flavours from an indoor grill

Quickly and easily create your favourite meals, from sizzling steaks and chargrilled halloumi skewers to crispy fries.

- Cook fresh and frozen ingredients
- 5 customisable cooking functions
- · Cook with little or no added oil
- Authentic searing and chargrilled flavour









Lifestyle Images























Cutout Images









The Legal Bit

Please ensure all claims are used alongside the correct disclaimers

Air Fry - up to 75% less fat than traditional frying methods* *Tested against deep-fried, hand-cut French fries.

Logo Use

NINJA Foodi

LOGO MARK

The product should always be supported with the NINJA Foodi logo lockup. Do not break, distort or skew this logo. It must always be presented as a stacked lock up.



CLEAR SPACE

To ensure visual balance and clarity, the logo should be surrounded by a minimum of 3mm clear space.



MINIMUM WIDTH

Scale and proportion of the logo should be determined by the available space in the execution. There is no set maximum width for the logo; however, to ensure legibility, it should never appear smaller than 1" in print or 100px wide on screen.

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