



PRODUCT MESSAGING:

How we're talking about the Ninja® Foodi® MAX 9-in-1 Multi-Cooker OP500EU



0 P 5 0 0 E U

Naming Convention: Ninja® Foodi® MAX 9-in-1 Multi-Cooker OP500EU



Tech Spec	
Model Number	OP500EU
Product Description	Ninja® Foodi® MAX 9-in-1 Multi-Cooker
Wattage	1760W
Technology	TenderCrisp Technology
Cooking Functions	9 - Pressure Cook, Air Crisp, Slow Cook, Bake/Roast, Grill, Sear/Sauté, Steam, Yoghurt, Dehydrate
Includes	7.5L Cooking Pot
	4.7L Cook & Crisp Basket
	2-Tier Reversible Rack
	Pressure Lid
	Crisping Lid
	Inspiration Guide
Guarantee	2 Years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

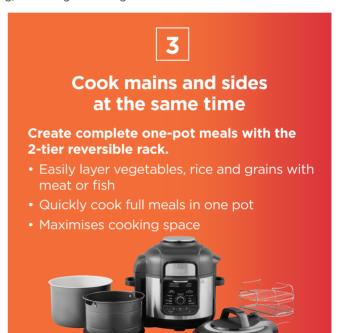
Take meal times to the max

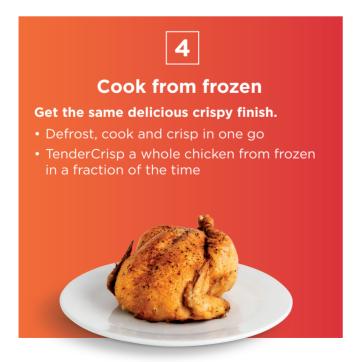
Large capacity to feed the whole family.

Cook and crisp with **TenderCrisp** Technology.

- Pressure cook to lock in juices, crisp for the perfect finish
- Pressure cooking creates tender meals up to 70% faster* than traditional methods
 - Swap to the Crisping Lid to give food a crispy, golden finish
 - * Compared with slow-cooking, simmering or braising.









Lifestyle Images



Cutout Images









The Legal Bit

Please ensure all claims are used alongside the correct disclaimers

Pressure Cook up to 70% faster* than traditional methods *Compared with slow-cooking, simmering or braising.

Air Fry - up to 75% less fat than traditional frying methods**

**Tested against deep-fried, hand-cut French fries.

Logo Use

NINJA Foodi

LOGO MARK

The product should always be supported with the NINJA Foodi logo lockup. Do not break, distort or skew this logo. It must always be presented as a stacked lock up.



Minimum 3mm clear space

CLEAR SPACE

To ensure visual balance and clarity, the logo should be surrounded by a minimum of 3mm clear space.



MINIMUM WIDTH

Scale and proportion of the logo should be determined by the available space in the execution. There is no set maximum width for the logo; however, to ensure legibility, it should never appear smaller than 1" in print or 100px wide on screen.

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